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Word Mark	JUICE ALIVE
Goods and Services	IC 032. US 045 046 048. G & S: Juice Based Concentrates. FIRST USE: 20040810. FIRST USE IN COMMERCE: 20040930
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	01.15.08 - Drops (rain, tear, etc.); Raindrops; Teardrops 05.09.03 - Oranges, tangerines and the like; grapefruit
Serial Number	78479147
Filing Date	September 6, 2004
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 20, 2005
Registration Number	3027833
Registration Date	December 13, 2005
Owner	(REGISTRANT) Trident Marketing CORPORATION GEORGIA 23611 Litchfield Bend Lane Katy TEXAS 77494
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "JUICE" APART FROM THE MARK AS SHOWN
Description of Mark	The color(s) Blue, Black, Orange, Green is/are claimed as a feature of the mark. The mark consists of Juice written in Blue, Alive written in Black, The water droplets coming from the "e" in Alive are in Blue. The Orange image is in the color orange and the leaf at the top of the orange is green.

